



Corn Palace Events & Entertainment Board
October 2, 2018 4:00 PM
City Hall, 612 N. Main, City Council Chambers

President Kerri Muehler called the meeting to order at 4:10 p.m. Members in attendance were Corn Palace Director Schmidt, Kerri Muehler, Ron Kogel, Stacy Giblin, Jeff Smith and Susan Kiepke. Also in attendance was City Administrator Stephanie Ellwein.

Motion by Kogel, second by Smith to approve the agenda as presented. All members present voted aye. Motion carried.

Motion by Schmidt, second by Kogel to approve the September 4, 2018 minutes. All members present voted aye. Motion carried.

Schmidt presented a chart which shows visitor numbers from May 2017 through September 2018. The greatest number of visitors to the Corn Palace was in July 2017. The least number of visitors was in November 2017.

Schmidt is still working on final number breakdowns for the Festival concerts. However, he reported it looks like there is about a \$6,000 profit.

Schmidt reviewed some of the upcoming events for the Corn Palace which include Jo Diffy, Wizards of Winter, Ken Davis, the Hoop City Classic and Pheasants Forever.

The committee discussed pros and cons of rides versus Main Street businesses. Discussion will continue on this matter.

At 4:23 p.m., motion by Schmidt, second by Giblin to move into executive session, as per SDCL 1-25-2(5) to discuss entertainment contracts. All members present voted aye. Motion carried.

At 5:19 p.m., President Muehler moved out of executive session.

Muehler adjourned the meeting at 5:20 p.m.

Respectfully submitted,

Susan Kiepke, Secretary