



Corn Palace Events & Entertainment Board
September 4, 2018 4:00 PM
City Hall, 612 N. Main, City Council Chambers

Vice-chair Ron Kogel called the meeting to order at 4:00 p.m. Members in attendance were Corn Palace Director Schmidt, Ron Kogel, Brad Zimmerman, Stacy Giblin, Jeff Smith, Nikki Frederickson and Susan Kiepke. Also in attendance were Jeri Mickelson and City Administrator Stephanie Ellwein.

Motion by Schmidt, second by Zimmerman to approve the agenda as presented. All members present voted aye. Motion carried.

Motion by Smith, second by Schmidt to approve the July 10, 2018 minutes. All members present voted aye. Motion carried.

Schmidt reported between May 4 and September 8, 2017, there were 262,858 visitors at the Corn Palace. Between the same time in 2018 there have been 234,004 visitors at the Corn Palace. The traffic counters were installed May 4, 2017. With these numbers came the fact that tourism is down across the state.

Schmidt didn't have final number for the Festival concerts.

Schmidt reported that the contract with the light and sound company is complete so that will be renegotiated, hopefully at a lower cost.

The committee discussed pros and cons of rides verses Main Street businesses. Discussion will continue on this matter.

At 4:35 p.m., motion by Kiepke, second by Schmidt to move into executive session, as per SDCL 1-25-2(5) to discuss entertainment contracts. All members present voted aye. Motion carried.

At 5:08 p.m., Vice-president Kogel moved out of executive session.

Kogel adjourned the meeting at 5:19 p.m.

Respectfully submitted,

Susan Kiepke, Secretary