



Corn Palace Events & Entertainment Board

August 6, 2019 4:00 PM

City Hall, 612 N. Main, City Council Chambers

Chairman Ron Kogel called the meeting to order at 4:05 p.m. Members in attendance were Corn Palace Director Schmidt, Ron Kogel, Brad Zimmerman, Stacy Giblin, Steve Morgan, Jean Koehler and Susan Kiepke. Others in attendance were Jeri Mickelson and Stephanie Ellwein.

Motion by Kiepke, second by Morgan to approve the agenda as presented. All members voted aye. Motion carried.

Motion by Schmidt, second by Giblin to approve the July 2, 2019 minutes. All members voted aye. Motion carried.

Schmidt presented the following information regarding visitor numbers. Year to date there have been 219,234 visitors to the Corn Palace. At this same time last year, there had been 243,588 visitors to the Corn Palace.

Schmidt gave a festival update saying with the festival being moved north this year, he had received a map from Gold Star showing 23 rides this year vs 16 last year. Rides will be from 7th and Main north to Slumberland and east to other parking lots. 5th and Main will house bouncy houses and other children's activities, specialty vendors will be located between 5th to 6th and food vendors will be located between 6th and 7th.

Tuesday, judging for fair items will take place and Wednesday Judd Hoos will perform on the Freedom Stage. The Freedom Stage is booked except from 2-4, 4-6 and 9-11 on Saturday.

Many downtown businesses were unhappy having the festival "outside their front door". They felt like it deterred business. The new location for festival has only been approved for one year so it will have to be thoroughly evaluated after this year.

Ticket sales are as follows:

Trace Adkins – Approximately 1,350 tickets have been sold.

Clint Black – Over 1,000 tickets have been sold.

Blood, Sweat & Tears – Over 660 tickets have been sold.

Kogel adjourned the meeting at 4:35 p.m.

Respectfully submitted,

Susan Kiepke, Secretary