



Corn Palace Events & Entertainment Board
July 10, 2018 4:00 PM
City Hall, 612 N. Main, City Council Chambers

Vice-chair Ron Kogel called the meeting to order at 4:00 p.m. Members in attendance were Corn Palace Director Schmidt, Ron Kogel, Brad Zimmerman, Stacy Giblin, Jeff Smith and Susan Kiepke. Also in attendance was Jeri Mickelson and City Administrator Stephanie Ellwein.

Motion by Zimmerman, second by Schmidt to approve the agenda as presented. All members present voted aye. Motion carried.

Motion by Zimmerman, second by Giblin to approve the May 1, 2018 minutes. All members present voted aye. Motion carried.

Schmidt reported between May 4 and July 9, 2017, there were 126,004 visitors at the Corn Palace. Between May 4 and July 9, 2018 there have been 113,760 visitors at the Corn Palace. The traffic counters were installed May 4, 2017.

Ticket sales for Roots and Boots and Righteous Brothers are between 1,100 and 1,200 per show, while ticket sales for Midland and Little Texas are between 550 and 700 per show.

Schmidt reported that the contract with Gold Star expires at the end of this year.

Schmidt also reported that sponsorships were coming in nicely.

The 6th Avenue Plaza was a topic of discussion in that there are many opportunities to use the area such as for a family wellness area, boot camp, Billy Lurken performance, face painting, Great Life, cheer camp, youth football, golf, fire department.

The 5th and Main parking lot will probably hold rides this year.

There are two new food vendors, one with old fashion soda and the other being the VFW. There also three new craft vendors.

Fair judging will take place on Tuesday, August 21 and there will possibly be either a pre or post sponsor party in the Plaza.

At 4:41 p.m., motion by Schmidt, second by Zimmerman to move into executive session, as per SDCL 1-25-2(5) to discuss entertainment contracts. All members present voted aye. Motion carried.

At 5:17 p.m., Vice-president Kogel moved out of executive session.

Kogel adjourned the meeting at 5:18 p.m.

Respectfully submitted,

Susan Kiepke, Secretary