



Corn Palace Events & Entertainment Board  
July 2, 2019 4:00 PM  
City Hall, 612 N. Main, City Council Chambers

Vice Chair Brad Zimmerman called the meeting to order at 4:09 p.m. Members in attendance were Corn Palace Director Schmidt, Brad Zimmerman, Sonya Moller, Stacy Giblin, Jeff Smith, Steve Morgan and Susan Kiepke. Others in attendance was Jeri Mickelson.

Motion by Moller, second by Schmidt to approve the agenda as presented. All members voted aye. Motion carried.

Motion by Smith, second by Schmidt to approve the April 2, 2019 minutes. All members voted aye. Motion carried.

Schmidt presented the following information regarding visitor numbers. From May 1, 2017 to April 30, 2018 there were 415,517 visitors. From May 1, 2018 through April 30, 2019 there were 386,993 visitors. In the year 2018 they were 386,993 visitors.

Schmidt reported the following events will take place or are possibilities in the Corn Palace in the future.

ESD Extreme Cheer and Dance will take place in October 2019.

Working on a Farm & Ag show in December 2019.

Working on an American Corn Hole Association event which would be considered a major event for them. However, locals would be able to play without belonging to the association. The date is yet to be determined.

Sacred Hoops Basketball will be January 4, 2020.

Dinner with a Ghost will be held September 13<sup>th</sup> and 14<sup>th</sup>, 2019. More information can be found at [dinnerwithaghost.com](http://dinnerwithaghost.com).

Project 147 – Wellness checks will be given to active military personnel and veteran's, free of charge on September 21, 2019.

Schmidt further reported the training and referee rooms will get remodeled thanks to a \$50,000 Avera grant.

Corn Stalk ticket sales is approaching 900. It is estimated that 85-90% of sales should take place the last couple of days. There will be four stations talking tickets. Firearms will be prohibited. Parking lot will open at 1:00 and the gates will open at 3:00. We're hoping to get good community support for this event.

Schmidt said that Food Truck Friday has done fairly well. The first month, the weather was crazy, but the second month it was nice and the trucks did really well.

On July 14, 2019, USS SD will be hauled across SD, starting at J&L Harley Davidson to the Motorcycle Hall of Fame located in Sturgis.

Trace Adkins – Approximately 1,000 tickets have been sold.

Clint Black – Approximately 1,000 tickets have been sold.

Blood, Sweat & Tears – Approximately 500 tickets have been sold.

It was just announced that The Letter, recorded by the Box Tops, has been named on of the top fifty songs of all time.

The Pre-Sturgis event sponsored by Klock Works will take place on August 1<sup>st</sup>. Shelby Lee Low and Dustin Evans will be performing. There may be a jump again as well as other entertainment and food trucks.

The City will be proceeding with Phase 2 of the Plaza with a cost of approximately \$500,000. The City has budgeted \$350,000 for the project and will look for sponsorships for the other \$150,000. Construction will begin this fall, with completion set for Spring of 2020. We will need to be very intentional about utilizing this space.

At 4:58 p.m., motion by Smith, second by Giblin to move into executive session, as per SDCL 1-25-2(5) to discuss contracts. All members voted aye. Motion carried.

At 5:10 p.m., Zimmerman moved out of executive session.

Zimmerman adjourned the meeting at 5:11 p.m.

Respectfully submitted,

Susan Kiepke, Secretary