

7/6/2021 - Minutes

1. 4:00 P.M. Call To Order

Steve Morgan calls meeting to order at 4:03pm.

A. Attendance:

Members - Jean Kohler, Jordan Gau, Jen Bradley, Ron Kogel, Jeff Smith, Susan Kiepke, Steve Morgan

Staff - Doug Greenway, Nick Bakhtiari, Stephanie Ellwein

2. Approval Of Agenda

Steve Morgan asks if there is a motion for to approve the Agenda. Motion by Ron Kogel, second by Susan Kiepke to approve agenda. All members voting "AYE" motion carried.

3. Approval Of Minutes

Motioned by Jeff Smith, second by Jean Kohler to approve minutes. All members voting "AYE" motion carried.

4. Agenda Items

A. Directors Report

1. Corn Palace Mural Update

Mural update, the old dock and old straw are removed. Sour Dock Crop is good. Rye straw is ahead of schedule. Frame 100 years on the front of the Corn Palace. Jeff Hanson is out everyday.

2. Plaza Activity And Upcoming Events

1200-1500 people attended First Friday, there was Art in the Park and a dunk tank. Farmers Market moved back times to 5:30-7:30. An Alpaca is coming for Farmers Market at 10:30. Saturday the 10th the 147th Guard Band is here from 2-5, and there will be a bar set up. Friday the 16th, Fife & Drum Cor from Michigan are playing a 30 minute show at 2:30pm.

3. 2021 Festival Concert Lineup And Discussion

Discussing Projections of festival revenues. Sponsorships need to be collected. 2022 festival artists, Romeo, the August meeting will give an option to pick the entertainment to release a name at the show.

4. 2022 Festival Entertainment Review

B. Asst Directors Report

Discussed Concession and festival ticket sales. Tourist traffic. Steve Morgan shows polo options for the board member logo shirts, they want to use them for identification purposes. Get one shirt and reuse the item for the length of their term. Can opt to wear the same color for easier identification. Can be worn at other events. Get a request for sizes.

1. 2021 Festival Concert Ticket Update

Numbers were shown to board member to update them on the number of attendees to each show.

2. Visitor And Concessions Updates

Vistor numbers are up over 2019 which in turn has increased concessions sales.

- 5. PUBLIC INPUT: If You Need To Address The Corn Palace Events & Entertainment Board On An Item That Was Not On The Agenda, Excluding Personnel Items, Please Come Forward To The Podium And State Your Name And Your Concern. Presentations Are Limited To Three Minutes. Items Will Be Considered But No Action Will Be Taken At This Time.**

No public input.

- 6. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business**

Jean Kohler called for a motion to enter executive session Jen Bradley second motion carries to enter executive session at 4:37pm. Steve Morgan declares out of executive session at 5:01 pm.

- A. Sponsorship Discussion As It Applies To Contracts

7. Adjourn