

**City of Mitchell**  
*Sports & Events Authority Committee*  
*Meeting Minutes*

**Date:** June 14<sup>th</sup>, 2022

**Time:** 2:00 p.m.

**Place:** Chamber of Commerce Board Room

<b>Organizational Representative:</b>	<b>Facility Representative:</b>	<b>Hotel Representative:</b>	<b>Business Representative:</b>
<input checked="" type="checkbox"/> Mayor Bob Everson	<input checked="" type="checkbox"/> Kevin Nelson	<input checked="" type="checkbox"/> Bryan Dixon	<input checked="" type="checkbox"/> Tim Smith
<input checked="" type="checkbox"/> Kevin McCardle	<input type="checkbox"/> Cory Aadland	<input checked="" type="checkbox"/> Dan Sabers	<input checked="" type="checkbox"/> Dave Helleloid
<input checked="" type="checkbox"/> Jill Larson	<input checked="" type="checkbox"/> Jon Hart	<input checked="" type="checkbox"/> LaRee Rumbolz	<input checked="" type="checkbox"/> Jim Johnston
	<input checked="" type="checkbox"/> Doug Greenway	<input checked="" type="checkbox"/> Emily Liedtke	

**Staff/Others Present:** Tiffany Batdorf, Geri Beck, & Aaron Hieb

**I. Meeting called to order by:** Mayor Bob Everson @ 2:01 PM.

**II. Funding Applications/Reports**

- a. Mitchell Baseball Association: “Four Tournaments” (May 7-8, June 4-5, June 18-19, & July 17-19)
  - a. “Four Tournaments” Requesting \$5,000 –Jeremy Brogan
    - i. Motion: Bryan Dixon motioned to award \$5,000.
    - ii. Second: Doug Greenway seconded the motion. All voted ‘aye’ and motion passed.
    - iii. Abstain: Tim Smith and Jim “Jocko” Johnston abstained from voting.
  - b. Ron’s Bike Shop: “Beers & Gears Mountain Bike Race” (July 15<sup>th</sup> & 16<sup>th</sup>, 2022)
    - a. “Beers & Gears Mountain Bike Race” Requesting \$2,500 – Cody & Kourtney Denne
      - i. Motion: Bryan Dixon motioned to award \$2,000.
      - ii. Second: Kevin Nelson seconded the motion. All voted ‘aye’ and motion passed.
- c. Klock Werks, Mitchell CVB, Mitchell Chamber, Mitchell MS&B, Corn Palace: “Palace City Pre-Sturgis Party” (August 4<sup>th</sup>, 2022)
  - a. “Palace City Pre-Sturgis Party” Requesting \$15,000 – Vanessa Klock
    - i. Motion: Jon Hart motioned to award \$15,000.
    - ii. Second: LaRee Rumbolz seconded the motion. Twelve voted ‘aye’, one voted ‘nay’ and motion passed.
- d. Lakeview Golf Course: “SDGA Men’s & Women’s Amateur” (August 4<sup>th</sup>-7<sup>th</sup>, 2022)
  - a. “SDGA Men’s & Women’s Amateur” Requesting \$1,000 – Eric Hieb
    - i. Motion: Tim Smith motioned to award \$1,000.
    - ii. Second: Bryan Dixon seconded the motion. All voted ‘aye’ and motion passed.

**III. Approval of Minutes:**

Motion: Bryan Dixon motioned to approve the previous minutes.  
Second: Kevin Nelson seconded the motion. All voted ‘aye’ and motion passed.

**IV. Financial Report:**

Motion: Dave Helleloid motioned to approve the financial report as presented.  
Second: Jon Hart seconded the motion. All voted ‘aye’ and motion passed.

## V. Updates/Evaluation Forms/Financials

- a. 2022 Lucky Devils Adult Hockey Tournament (April 8<sup>th</sup>-10<sup>th</sup>, 2022)
  - Total spectator attendance of 150. There were 20 teams with approximately 13 players per team, which comes to be approx. 260 participants. Estimated 160 hotel room sold. The awarded funds (\$1,000) went directly to cover four primary expenses of referees, ice time, Saturday night social, and referee hotels. Net Income for the event was \$6,675.34, which is donated back to the Mitchell Skating and Hockey Association. Just over a \$2,000 increase compared to 2021. Aaron has had talks with Eric Sabers about the possibility of developing into two separate events.
- b. 2022 SD State USBC Women's Bowling Tournament (April 1<sup>st</sup>-3<sup>rd</sup>, 8<sup>th</sup>-10<sup>th</sup>, 22<sup>nd</sup>-24<sup>th</sup>, & April 29<sup>th</sup> – May 1<sup>st</sup>)
  - Total spectator attendance was hard to determine because the bowling alley operated as normal. There were 135 teams with four bowlers per team, which comes to approx. 540 participants. Estimated 150 hotel rooms sold. The awarded funds (\$3,000) went towards the tournament prize fund.
- c. 2022 Mitchell Show Choir Classic Profit/Loss Report (March 19<sup>th</sup>, 2022)
  - Net Income for event was \$22,695.94. Their main fundraisers (Up with Show, Show Choir Classic, and Cabaret) are designed to generate income to offset expenses incurred during their competition season. Each year their budget for the season is approximately \$90,000. Next year, they're going to a national competition, which will cost roughly \$30,000 once bussing, lodging, food, and registration is added up. Awarded funds (\$3,000) goes toward their net income fund to make trips like this possible.

## VI. New Business/Items for Approval

- a. Event Coordinators' SEA Grant Guideline/Grant Request questions.
  - Kim Cerwick with Pizza Ranch talked with Aaron Hieb about her interest in becoming a Sports & Events Authority Committee member. Mayor Bob Everson is going to research the criteria/guidelines for becoming a committee member.
- b. Rough Draft – Survey to send out to Mitchell Sports Associations.
  - Aaron presented a list of seven survey questions to be sent out to the different associations throughout Mitchell. The responses to the survey questions will hopefully give Aaron/Mitchell CVB and the SEA Committee more insight/knowledge about the positives and struggles each association experiences when recruiting and hosting events in Mitchell. **Aaron asks for any feedback and suggestions from the committee. Aaron will begin sending out survey on June 27<sup>th</sup>.**

## VII. Meeting Adjourn: Mayor Bob Everson adjourned meeting at 3:12 PM.