

## 6/1/2021 - Minutes

### 1. 4:00 P.M. Call To Order

*Steve Morgan calls meeting to order at 4:03pm*

#### A. Attendance:

*Steve Morgan, Brad Zimmerman, Ron Kogel, Jeff Smith, Susan Kiepke, Jean Koehler*

*Staff - Doug Greenway, Nick Bakhtiari*

### 2. Approval Of Agenda

*Steve Morgan asks for a motion to approve the Agenda. Motion by Susan Kiepke, second Brad Zimmerman to approve agenda. All members voting "AYE" motion carried.*

### 3. Approval Of Minutes

*Motion by Jean Koehler, second by Brad Zimmerman*

### 4. Agenda Items

#### A. Directors Report

*Director's Report*

*Traffic is up this year compared to 2019 and 2020. Idications are showing a busy summer for tourism. Corn Palace information is just a text message away when you sign up to receive notifications through the city of Mitchell website.*

*Statement of Interest includes ways to increase seating, floor space, and accessibility for events without damaging the murals and within the current footprint of the Corn Palace. A committee will be formed to assess the information that will be created from ROI's. Then they will present their findings and reccomendations to the City Council.*

*Festival sponsorships will be attained again this year. In order to add value to sponsorship the Corn Palace will be able to put their logos on the print at home tickets. Add seating to the crow's nest and provide food and drink for sponsors.*

*Decorators are currently being hired for the summer decorating.*

#### 1. Upcoming Events

*Library "Tails and Tales" will be presenting in the Plaza during the farmer's market. Steve Morgan asked about speakers in the plaza. The response by Greenway, the equipment is on back order but is purchased and the Corn Palace is ready for install as soon as they arrive.*

- farmers market begins June 2nd at 4:30pm and is every Wednesday night until mid September.*

#### 2. Free Stage Entertainment At Festival

*Animal Acoustics and local talent will perform before the Festival Shows weather permitting.*

#### 3. Sunday Of Festival Entertainment

*Cowboy Church and Polka dancing. Rusty Rierson and Adam Pope will play with the Texas Jammers. Barefoot Becky will play in the afternoon for the polka dancing event.*

B. Asst Directors Report

*Festival tickets went on sale June 1st. Most tickets sold online. New summer hours have started 8am-9pm.*

- 5. PUBLIC INPUT: If You Need To Address The Corn Palace Events & Entertainment Board On An Item That Was Not On The Agenda, Excluding Personnel Items, Please Come Forward To The Podium And State Your Name And Your Concern. Presentations Are Limited To Three Minutes. Items Will Be Considered But No Action Will Be Taken At This Time.**

*No public input was mentioned.*

- 6. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business**

*Steve Morgan called for a motion to enter executive session. Susan Kiepke motioned and Jeff Smith second all members voting "AYE" executive session started at 4:50pm and Steve Morgan declared the board out of executive session at 5:05pm.*

A. 2021 Festival Sponsorships

- 7. Adjourn**

*Meeting adjourns 5:05pm*