

4/6/2021 - Minutes

1. 4:00 P.M. Call To Order

Steve Morgan calls meeting to order at 4pm.

A. Attendance:

- *Members - Steve Morgan, Stratton Havlik, Brad Zimmerman, Jordan Gau, Ron Kogel, Jeff Smith, Jen Johnston, Jean Kohler*
- *Staff - Doug Greenway, Nick Bakhtiari, Stephanie Ellwein*

2. Approval Of Agenda

Steve Morgan asks if there is a motion to approve the Agenda. Motion by Brad Zimmerman, second by Jen Johnston to approve agenda. All members voting "AYE" motion carried.

3. Approval Of Minutes

Motion by Ron Kogel, second by Jordan Gau, to approve minutes. All members voting "AYE" motion carried.

4. Agenda Items

A. Directors Report

A. Director's Report

- *Doug's shows members the 2021 tourism season marketing pieces and publications.*
- *The Mitchell Guide to Everything has also been released.*

B. Entertainment Update

- *South Dakota Public Broadcasting came to the Corn Palace to do a piece on the Corn Palace in their Dakota Life Series. The board watched a clip of the program.*
- *Doug thanks group of board members who came and helped during the highschool playoff basketball games.*
- *Youth Wrestling event was very busy and had many fans*
- *Corn Hole event was well run and is going to be an event that will try to build on its success and create more spectators next time*
- *Sound and light company was picked for Festival 2021 (Kansas Pro Sound). Main Acts have been signed. Local talent will be used to provide a pleasurable experience for the festival goers.*
- *Full ticket release will be June 1st 2021*
- *State and National Tractor Pull is scheduled for next year*
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C. Decorating/Mural Report

- *Things seem to be on schedule to start hanging corn on the new murals this year. Hiring for decorators has started.*
- *Greeters will be here until the end of August to greet tourists and explain murals*

D. Asst Directors Report

- *Basic concession and Payroll financials were discussed.*

- 5. PUBLIC INPUT: If You Need To Address The Corn Palace Events & Entertainment Board On An Item That Was Not On The Agenda, Excluding Personnel Items, Please Come Forward To The Podium And State Your Name And Your Concern. Presentations Are Limited To Three Minutes. Items Will Be Considered But No Action Will Be Taken At This Time.**

None given

- 6. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business**

Did not enter

- 7. Adjourn**

Meeting Adjourns at 4:48pm

DRAFT