



2/2/2021 - Minutes

1. 4:00 P.M. Call To Order

Steve Morgan called to order 4:05pm.

2. Attendance:

Members in attendance were: Steve Morgan, Brad Zimmerman, Jeff Smith, Ron Kogel, Jen Johnston, Jean Koehler - zoom. Also present: Doug Greenway - Director Corn Palace, Nick Bakhtiari - Assistant Director Corn Palace.

3. Approval Of Agenda

Steve called to approval of the agenda.

Doug Greenway asked to have a #12 Romeo Entertainment added to the agenda

Ron Kogel motioned

Brad Zimmerman Seconded

All approved with Aye motion passed

4. Approval Of Minutes

Steve Morgan called for approval of minutes

Jeff Smith motioned to approve

Jen Johnston seconded

All voted Aye motion passed

5. Directors Report

Doug Greenway gave a review of the Annual Directors Report. Items of note are as follows

-Total visitors were a 20% decrease in total for year end 2020

-Down 38% for attendance in 2021. The schools mandates have had the largest effect

Doug informing the board about keeping a mask mandate inside the Corn Palace. The mandate would go through March 13th.

100 year of the building and the Mitchell Republic is doing a story every week. Doug is introducing an idea about having the articles framed and put in the lobby for all visitors to enjoy

KELO did an interview with Corn Palace staff

Doug gave over view of Hanson Classic that happened Jan 23rd and Jan 16th

6. Masking/Face Covering Requirement

Ron Kogel makes a motion to approve a mask mandate inside the Corn Palace.

Second by Jeff Smith

---Discussion---

There is discussion regarding teams and fans wearing the masks.

Question by Jeff Smith - will the mask mandate improve attendance and or revenue coming into the building.

Answer by Doug Greenway - we need to be consistent with the renters and schools coming to the building.

Jen Johnston brought up the idea of roping off every other row.

Roping off every other row may be safer for all involved

7. Asst Directors Report

Nick Bakhtiari mentioned a few things that have helped keep the concessions on track.

-the new Point of Sales system has helped tracked the

-scheduling app helps to keep staffing more efficient

-social media The Corn Palace reach has increased 20%

8. PUBLIC INPUT: If You Need To Address The Corn Palace Events & Entertainment Board On An Item That Was Not On The Agenda, Excluding Personnel Items, Please Come Forward To The Podium And State Your Name And Your Concern. Presentations Are Limited To Three Minutes. Items Will Be Considered But No Action Will Be Taken At This Time.

9. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business; (4) Contractual.

Steve Morgan calls to move into executive session

Motioned by Ron Kogel

Seconded Jeff Smith

Moved into executive session

Steve Morgan got out of executive

10. Mural Design Contract - 2021, 2022, 2023

Doug Greenway handed information to the board to review

Steve Morgan called a motion to approve contract

Ron Kogel motioned

Brad Zimmerman seconded

All were in favor and voted aye

motion approved

11. Corn Grower Production Contract - 2021, 2022, 2023

Doug Greenway handed information to board for review

Steve Morgan called a motion to approve contract

Brad Zimmerman motioned

Jen Johnston seconded

All were in favor and voted aye

Motion approved

Jeff Smith Motion to Approve Romeo Contract

Brad Zimmerman seconded

All voted for and voted aye

Motion passed

12. Adjourn

Steve Morgan called to adjourn at 5:26pm