



Corn Palace Events & Entertainment Board
Council Chambers, City Hall, 612 N. Main
4:00 PM | January 5, 2021
Minutes:

Attendance –Jen Johnston, Doug Greenway, Nick Bakhtiari, Stephanie Ellwein, Ron Kogel, Stratton Havlik, Jeff Smith, Susan Kiepke until 4:45 pm.

Sam Fosness - Media

Approval Of Agenda

Motion by Jeff Smith to approve the January meeting agenda as presented, seconded by Jen Johnston, Motion Passed

Approval Of Minutes – motion by Jen Johnston to approve the December meeting minutes, seconded by Sue Kiepke, Motion passed.

2022 Festival Entertainment Review and Ticketing Ideas –

Doug Greenway reviewed the 2021 Festival Lineup with the Board. Stating that tickets will not go on sale, until later in the spring after a review of ticket prices.

Thursday – August 26th – Johnny Rivers with Something New Band as the opener – with floor reserved seating.

Friday – August 27th – Whiskey Myers with Weston Frank as the Opener – Party Pit with GA on the floor or in the seats

Saturday – August 27th – Blackhawk with the Powell Brothers as the opener, Party Pit with GA on the floor or in the seats. Doug mentioned that an outdoor stage was being looked at to purchase but had not yet heard from vendors or found one.

Corn Palace Events Update –

Basketball tournaments have been completed with the Corn Palace Classic on December 30th, and the Sacred Hoops Classic on January 2nd. Approximately 1000 people attend each of these tournaments with not more than 650 in attendance at any one time which is well below 50% occupancy of 1326 people.

Doug said the Houston TN, team with Mike Miller as coach will be playing Lower Brule on January 8th and expected 600+ to attend. Concessions have been better than expected given the smaller crowds to date, with hopes of MHS or DWU opening up the gate to larger fan bases.

2022 Mural discussion with Circus Theme – Choose 9-13 ideas for mural images for ideas discussed in December (Top Hats, Big Top Tents, Trapeze, Large Cats, Elephants, Dogs, Clowns, Horses, Globe of Death, Ring-Master, Others.

Doug reintroduced the themes that the board decided on in December.

2022 - theme is Circus and/or Circus Carnival

2023 – theme is Famous South Dakotans

2024 – theme is National Parks



Final ideas requested for design by DWU.

- An open big top tent with events inside
- 3-ring circus with events inside
- Shine Circus spotlight with a local shiner w/handicapped child or as a clown or with a Fez Hat. Possibility of the El Riad Shrine Club with the Hillbilly Car from the Corn Palace Shrine Club
- Clowns in a car or juggling or performing magic
- Tight Rope Walkers with trapeze artist either together or in separate murals
- Elephant on a ball or giving rides to kids
- Tiger or Lion jumping through the ring of fire
- Human Cannon Ball
- Ponies with feather caps/hats or giving rides

These ideas will be sent to DWU artist to give feedback and potential designs for the Corn Palace.

Design/Grower Contracts

Discussion was held on new 3-year contracts with the design of Corn Palace Murals and the Grower contract with local farmer Brett Lowrie. New contracts will be provided to the board at the February meeting.

PUBLIC INPUT: If You Need To Address The Corn Palace Events & Entertainment Board On An Item That Was Not On The Agenda, Excluding Personnel Items, Please Come Forward To The Podium And State Your Name And Your Concern. Presentations Are Limited To Three Minutes. Items Will Be Considered But No Action Will Be Taken At This Time.

No Public Input was taken or provided.

Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business Presentations Are Limited To Three Minutes. Items Will Be Considered But No Action Will Be Taken At This Time.

Chairman Kogel called for Exective Session at 4:55 pm.

Jeff Smith called for the motion to leave exective session, Jen Johnston seconded the motion and motion passed

Meeting adjourned by Chairman Kogel at 5:05 pm