

1/4/2022 - Minutes

1. 4:00 P.M. Call To Order

Meeting called to order at 4:01 by Director Doug Greenway

A. Attendance:

Those attending: Doug Greenway, Craig Stucky, Board Members Jean Koehler, John Foster, Jeff Smith, Carol Cersosimo, Giovanni Lanier. City Manager Stephanie Ellwein. Absent: Jordan Gau, Stratton Havlik, Jen Bradley, Steve Morgan and Mayor Everson.

2. Approval Of Agenda

Motion to approve agenda by Jean Koehler, 2nd by John Foster. Motion past by all.

3. Approval Of Minutes

Doug Greenway noted the minutes should reflect the addition of Mural design ideas sent to DWU to include Rodeo/TV Star Casey Tibbs and USA Today Creator Al Neuharth. Those additional designs are expected to be available in February.

Motion to approve minutes with changes by Gio Lanier, 2nd by Carol Cersosimo. Motion past by all.

4. Agenda Items

A. Directors Report

Doug Greenway gave the board an update on the attendance at the Hoop City tournament on 12-28 and upcoming events expected with larger numbers expected including the Sacred Hoops Basketball on 1-8, Hanson Classics on 1-15 and 1-22. He mentioned attendance for MHS and DWU ball games has been 500-700 attendees. He also mentioned the DWU Classic Basketball Tournament would not be held this year so the Corn Palace could accommodate the State A/B Gymnastics events on February 11-12, 2022. There had been two youth basketball tournaments held on two Sundays in December and January, with good concessions sales. These are new events and look for more of them in the future..

The Decorating is being wrapped up with 3-murals left and the front marquee. With only two full-time decorators this fall it has gone much slower than expected. Labor was not able to be found to work this fall. Corn was plentiful but did have much smaller ears than expected.

B. Box Office/Concessions Report

Craig Stucky gave a brief update on concessions. Several new employees have been brought onto the Concessions Team.

5. PUBLIC INPUT: If You Need To Address The Corn Palace Events & Entertainment Board On An Item That Was Not On The Agenda, Excluding Personnel Items, Please Come Forward To The Podium And State Your Name And Your Concern. Presentations Are Limited To Three Minutes. Items Will Be Considered But No Action Will Be Taken At This Time.

6. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business

Motion to enter executive session by Jean Koehler, 2nd by John Foster, Motion past by all.

7. 2022 Festival Concert Lineup And Discussion

8. Adjourn

Motion to leave adjourn by Jeff Smith, 2nd by Gio Lanier. Motion passed by all.

February 1st meeting scheduled for 4 pm at City Council Chambers.

DRAFT