



Corn Palace Events & Entertainment Board
Council Chambers, City Hall, 612 N. Main
4:00 PM

1. **4:00 P.M. Call To Order**
2. **Approval Of Agenda**
3. **July Meeting Minutes, Review And Approval**
Action on approval of minutes
4. **Festival Entertainment Update**
Review and handout of Festival Entertainment
5. **Marketing Plan For Festival - Jen Johnston**
6. **PUBLIC INPUT: If You Need To Address The Corn Palace Events & Entertainment Board On An Item That Was Not On The Agenda, Excluding Personnel Items, Please Come Forward To The Podium And State Your Name And Your Concern. Presentations Are Limited To Three Minutes. Items Will Be Considered But No Action Will Be Taken At This Time.**
7. **Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business**
 - A. **Festival Sponsorships And Recruitment**
Review of contacted Sponsors and assingment of sponsors to contact.
Review of sponsorship benefits.
8. **Adjourn**