

CONFLUENCE

MITCHELL 6TH AVENUE PLAZA
MASTER PLAN

AGENDA

INTRODUCTIONS

PROCESS UPDATE

PRESENTATION OF PRELIMINARY CONCEPTS

CONCEPT FEEDBACK EXERCISE

CLOSING REMARKS AND NEXT STEPS



ABOUT CONFLUENCE



STEERING COMMITTEE

CITY OF MITCHELL

MITCHELL CITY COUNCIL

MITCHELL MAIN STREET AND BEYOND

CORN PALACE

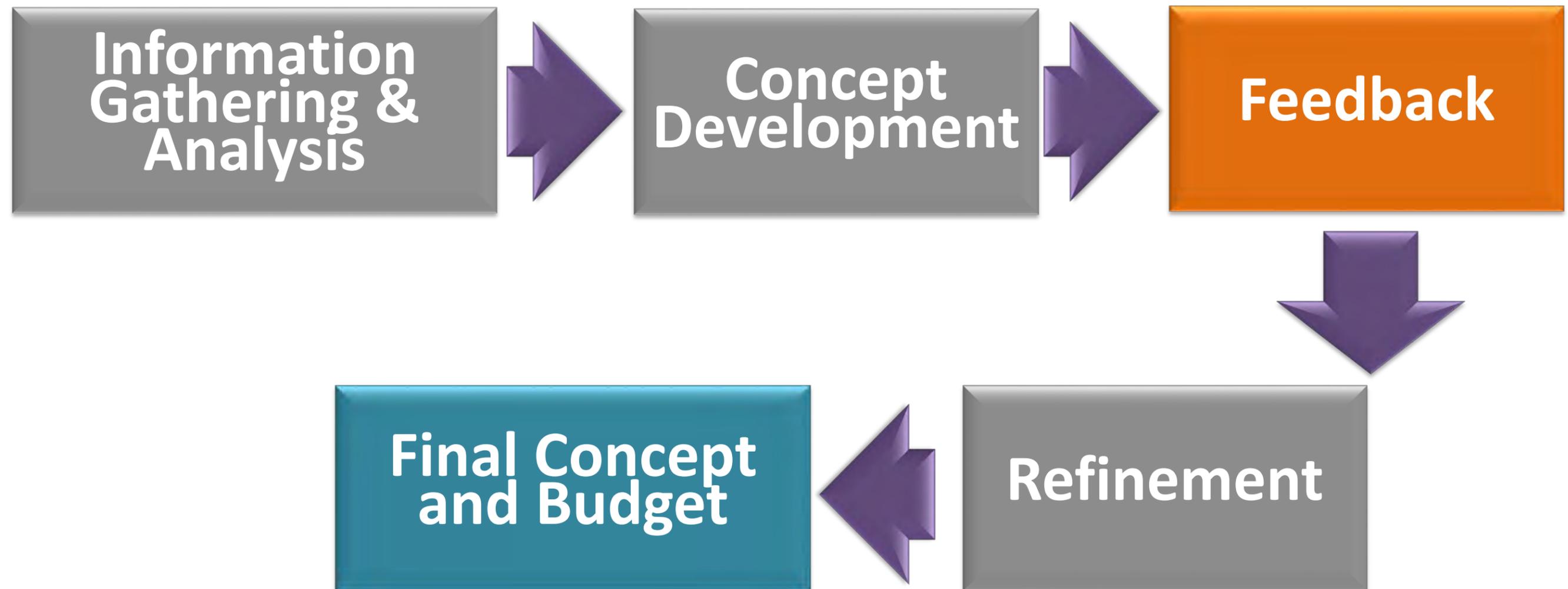
MITCHELL CHAMBER OF COMMERCE

LEADERSHIP MITCHELL

LOCAL BUSINESSES

LOCAL VOLUNTEER GROUPS

MASTER PLANNING PROCESS





CORN PALACE

PHASE I
(APPROXIMATE)

W 6TH AVENUE

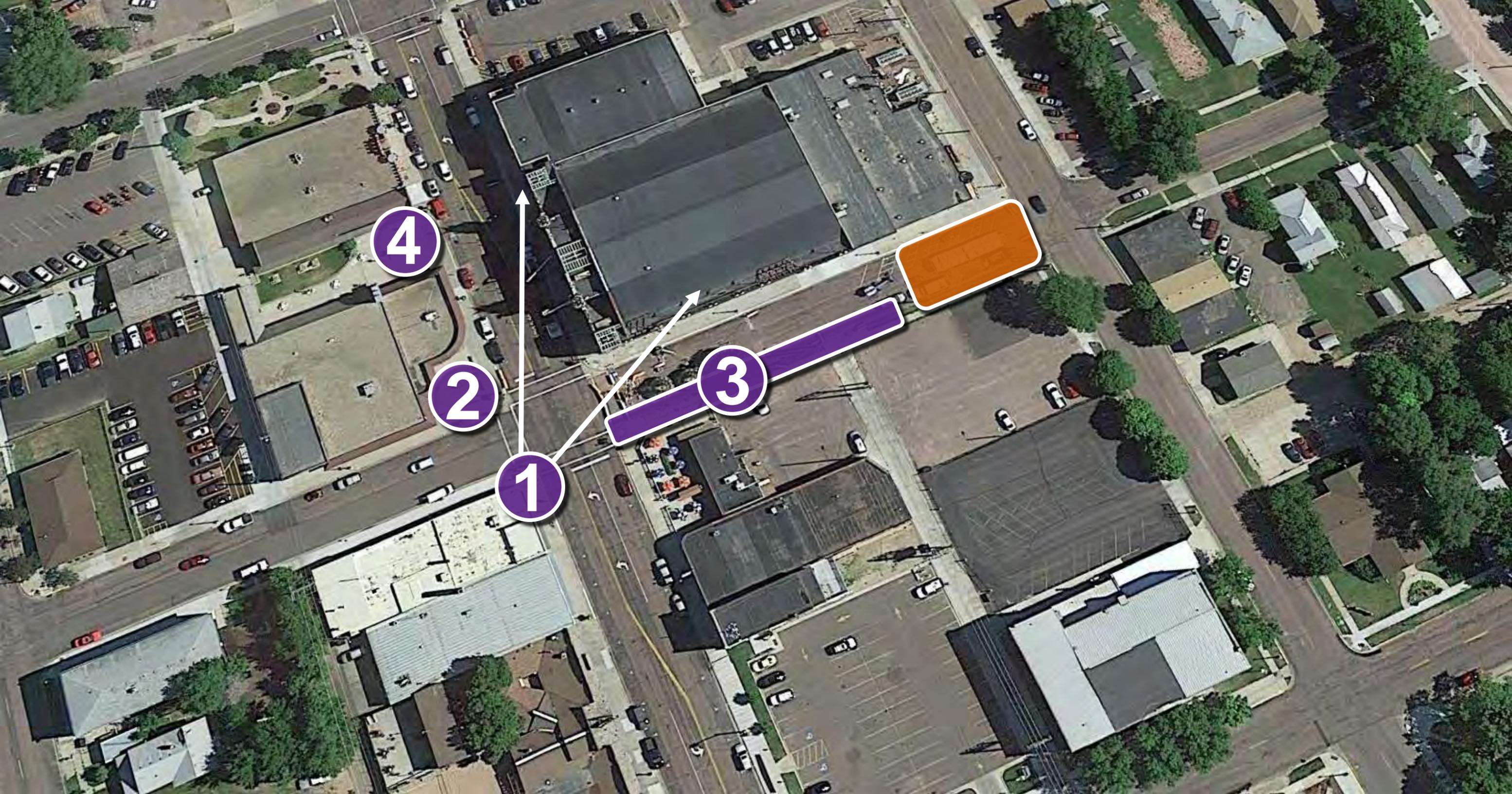
N MAIN STREET











MAY 12 – PUBLIC MEETING SUMMARY

+/-40-45 RESPONSES ON PREFERENCING EXERCISE



**WHO ARE WE
DESIGNING FOR?**

**WHAT TYPE OF EVENTS
COULD HAPPEN HERE?**

**WHAT TYPE OF SPACE
PROVIDES THE MOST BENEFIT
TO THE COMMUNITY?**

VENDORS?

WHAT ABOUT KIDS?

FOOD?

**WHERE IS THE BEST SPOT TO
GET YOUR PICTURE TAKEN?**

**HOW DO WE MAKE THIS A
YEAR-ROUND SPACE?**

**WHAT ARE EXPECTATIONS
FOR MAINTENANCE?**

MAY 12 – PUBLIC MEETING SUMMARY

37 COMPLETED COMMENT CARDS (+/-50 ATTENDEES)

Comment Card
Mitchell 6th Avenue Plaza Master Plan
Project contact: Lyle Pudwill, Confluence | lpudwill@thinkconfluence.com | 605-339-1205

Please fill out the following questionnaire and turn it in to a project representative at the meeting today or email this form and any additional comments and/or questions to the contact listed above.

What are your top 5 program elements for the project?
 1) Pleasant but not overdone landscaping
 2) Space for museum and farmers market
 3) Shaded seating areas
 4) Some space for kid activities
 5) Enhance viewings of the Corn Palace

This project will be a success if... it is visually appealing and encourages outdoor activity most of the year

Public Meeting #1 - May 12, 2016

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Please fill out the following questionnaire and turn it in to a project representative at the meeting today or email this form and any additional comments and/or questions to the contact listed above.

What are your top 5 program elements for the project?
 1) Seating
 2) water
 3) flowers
 4) trees
 5) shade
 6) activities of all sorts

This project will be a success if... the workers + equipment for changing the murals are moved far away from the plaza - not on any adjoining streets! It is too ugly and noisy to have nearby! A great tourist town!

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What are your top 5 program elements for the project?
 1) Public Events
 2) Children Events
 3) Access to Music
 4) Access to Dining
 5) * Outdoor Movie Theater (Amphitheater)

This project will be a success if... Your project engages the public to interaction that has daily value as well as flexibility for special events.

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What are your top 5 program elements for the project?
 1) permanent stage
 2) eating areas
 3) flower pots/baskets
 4) green space!
 5) water splash feature

This project will be a success if... + only if we have a permanent stage as part of phase!

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What are your top 5 program elements for the project?
 1) Gathering Space
 2) flexibility
 3) low maintenance
 4) wide appeal
 5) multi-use

This project will be a success if... we set a goal (and follow through) and coordinate the entire Main Street project

Public Meeting #1 - May 12, 2016

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What are your top 5 program elements for the project?
 1) Main Street Square - Rapid City, SD
 2) Balmar Mall - Denver, CO
 3) Plaza space / underground furniture + play area
 4) covered to iron sink in winter
 5) Night time elements

This project will be a success if... there is some green space to go along with the above primary elements

Public Meeting #1 - May 12, 2016

MAY 12 – PUBLIC MEETING SUMMARY

COMMENT CARDS – TOP 5 PROGRAM ELEMENT SUMMARY...

Special Events – Music

Permanent Stage

ADA Accessible

Dining

Flexible

Multi-Age Appeal

Kid Friendly

Full-Season Usage

Shade / Trees

Well-Maintained Landscape/Greenery

Interactive Feature – Water/Sculpture

Improved Acoustics/Sound

Enhanced Corn Palace Viewing

Improved Site Lighting

Picture-Taking Opportunities

Improvements Relate to the CP

MAY 12 – PUBLIC MEETING SUMMARY

THIS PROJECT WILL BE A SUCCESS IF...

People from the Mitchell community come down and ENJOY the space.

Daily value along with flexibility for special events.

There is shade. The south side of the Corn Palace would be very hot in Summer.

Cost effective and useful for all.

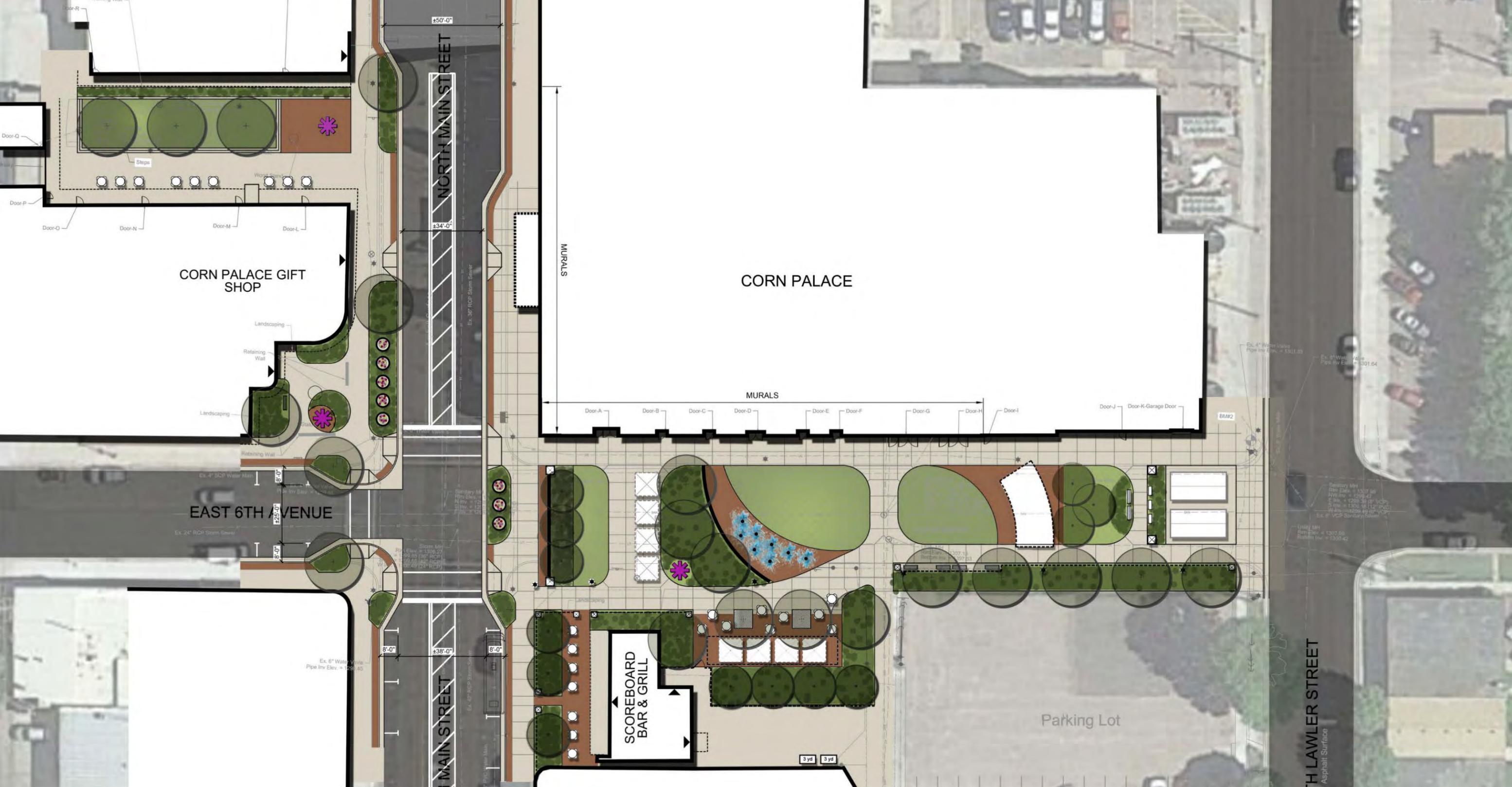
Actually completed and not done on the cheap; partnerships formed!

We gain a space that can be utilized by the public, tourists and downtown.

Getting the community members to stand behind the entire project – own it!

You don't do it.

PRELIMINARY CONCEPTS



CONCEPT 'A'



CONCEPT 'A'



6th Avenue Plaza

CONFLUENCE





CONCEPT 'A'





CONCEPT 'A'



CONCEPT 'A'



CONCEPT 'B'



CONCEPT 'B'



CONCEPT 'B'



CONCEPT 'B'



CONCEPT 'B'



CONCEPT 'B'



CONCEPT 'B'



6th Avenue Plaza

CONFLUENCE



CONCEPT FEEDBACK EXERCISE

Rate the preliminary concept based on the topic identified.

1 = Needs Improvement.

2

3

4

5 = Right on Target!





CONCEPT 'A'



CONCEPT 'A'

Needs Improvement.

- 1) 5%
- 2) 5%
- 3) 30%
- 4) 35%
- 5) 25%

Right on Target!

COMPATIBLE WITH CORN PALACE



CONCEPT 'A'

Needs Improvement.

- 1) 5%
- 2) 5%
- 3) 15%
- 4) 40%
- 5) 35%

Right on Target!

COMPATIBLE WITH DOWNTOWN



CONCEPT 'A'

Needs Improvement.

- 1) 5%
- 2) 10%
- 3) 10%
- 4) 30%
- 5) 45%

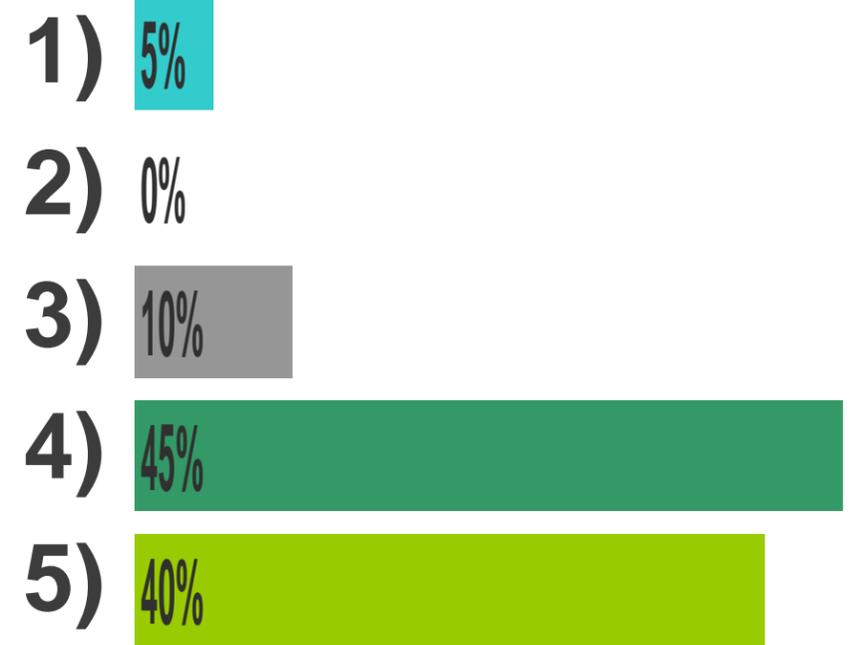
Right on Target!

FUNCTION AS EVENT VENUE



CONCEPT 'A'

Needs Improvement.



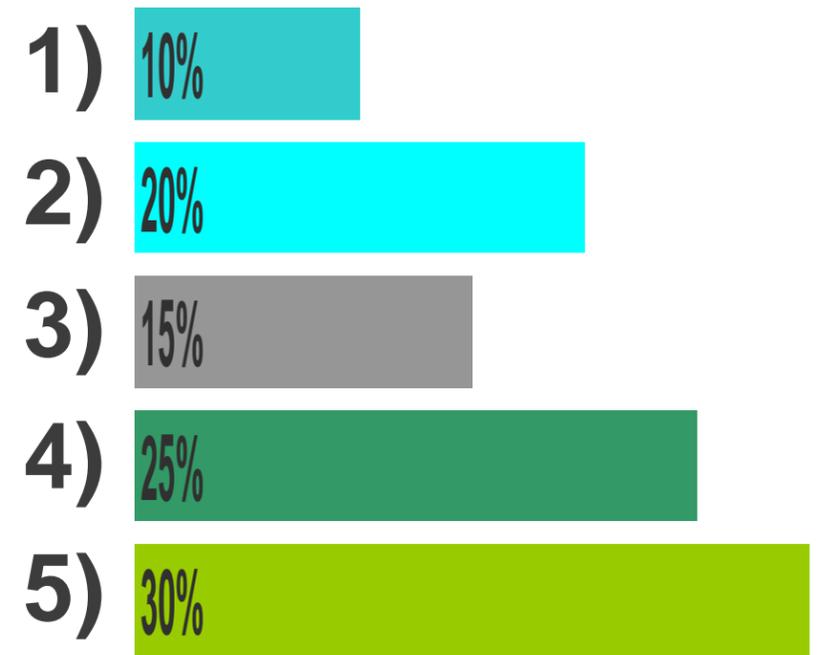
Right on Target!

VISITOR EXPERIENCE



CONCEPT 'A'

Needs Improvement.



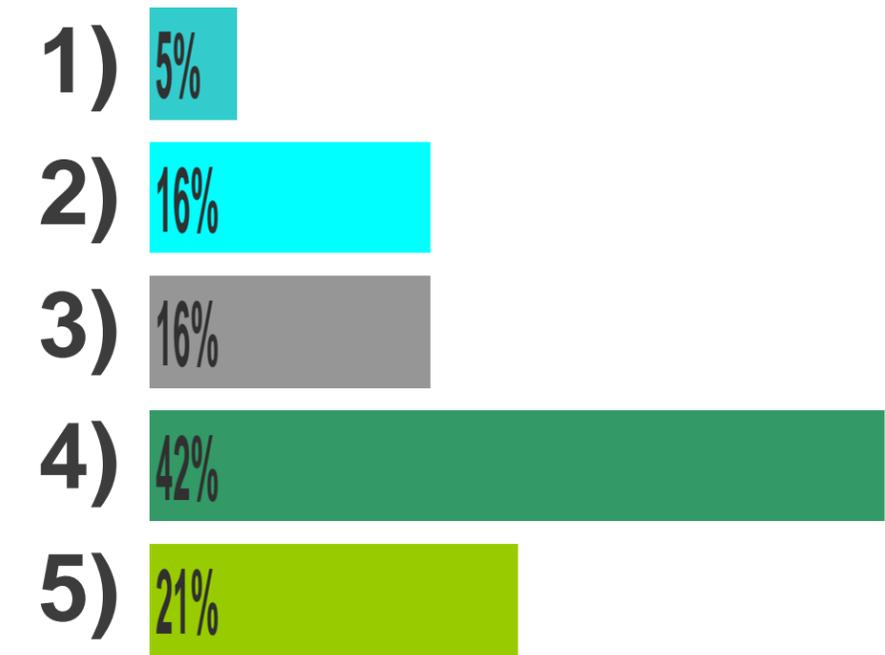
Right on Target!

CORN PALACE VIEWING



CONCEPT 'A'

Needs Improvement.



Right on Target!

FLEXIBILITY OF USE



CONCEPT 'A'

Needs Improvement.

- 1) 0%
- 2) 10%
- 3) 40%
- 4) 25%
- 5) 25%

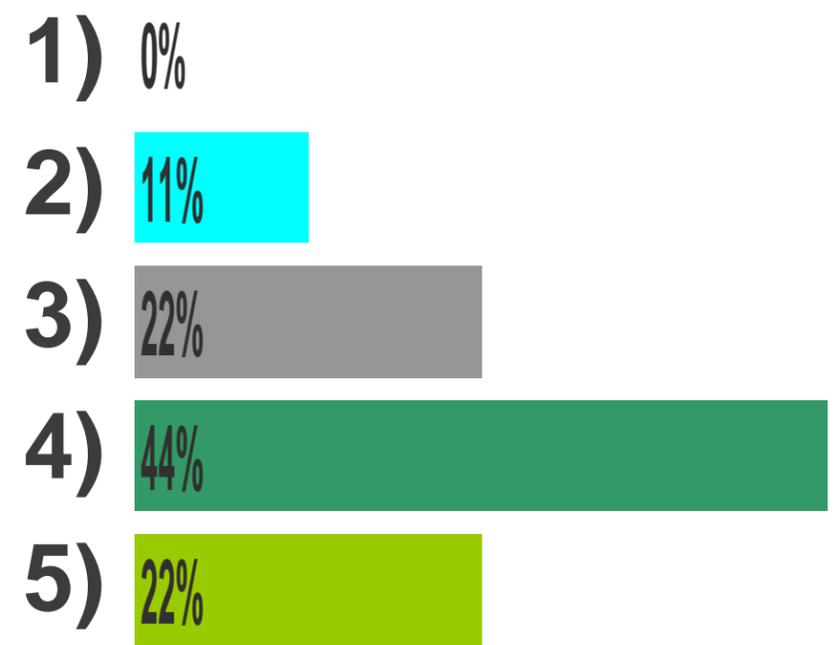
Right on Target!

SIGNAGE AND IDENTITY



CONCEPT 'A'

Needs Improvement.



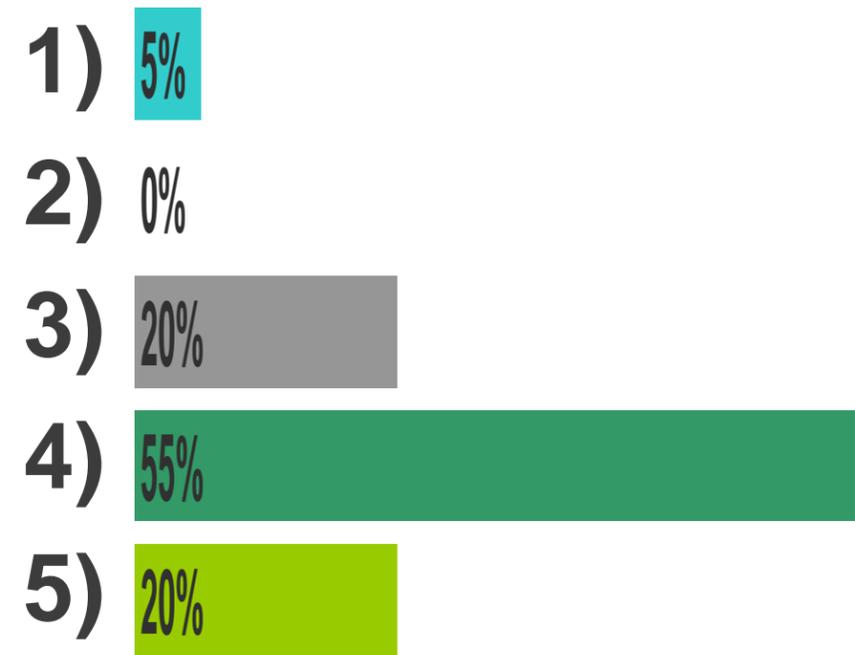
Right on Target!

LANDSCAPE AND PLANTINGS



CONCEPT 'A'

Needs Improvement.



Right on Target!

OVERALL OPINION OF CONCEPT



CONCEPT 'B'



CONCEPT 'B'

Needs Improvement.

- 1) 5%
- 2) 15%
- 3) 5%
- 4) 45%
- 5) 30%

Right on Target!

COMPATIBLE WITH CORN PALACE



CONCEPT 'B'

Needs Improvement.

1) 5%

2) 5%

3) 16%

4) 42%

5) 32%

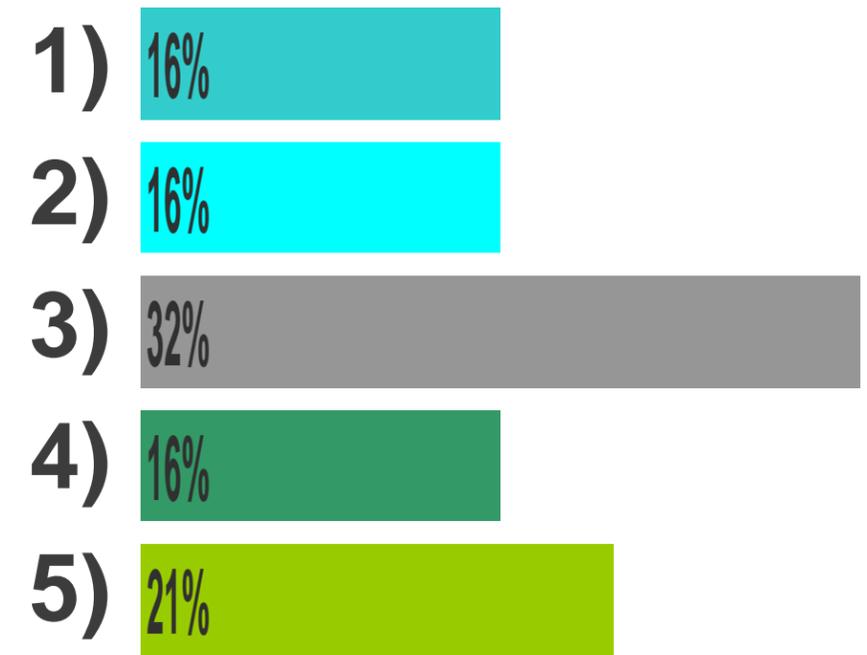
Right on Target!

COMPATIBLE WITH DOWNTOWN



CONCEPT 'B'

Needs Improvement.



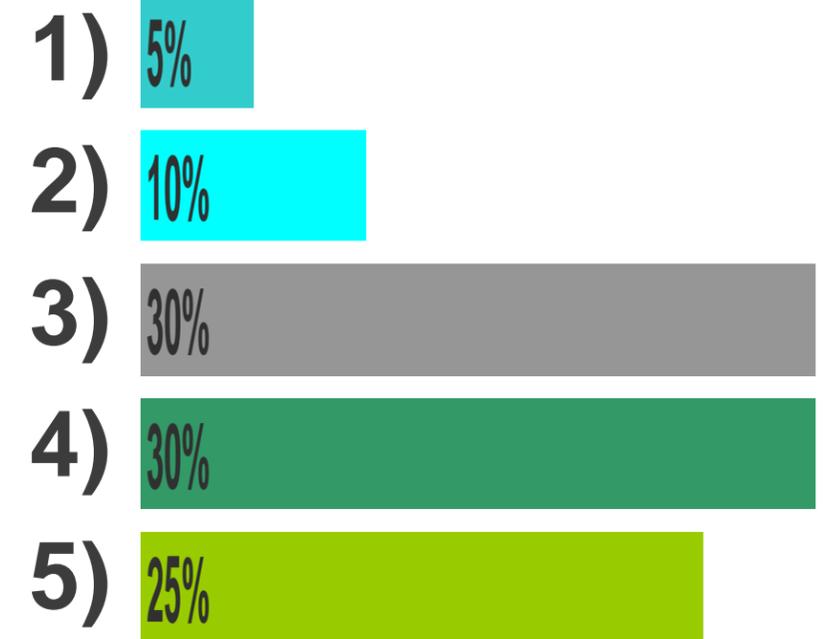
Right on Target!

FUNCTION AS EVENT VENUE



CONCEPT 'B'

Needs Improvement.



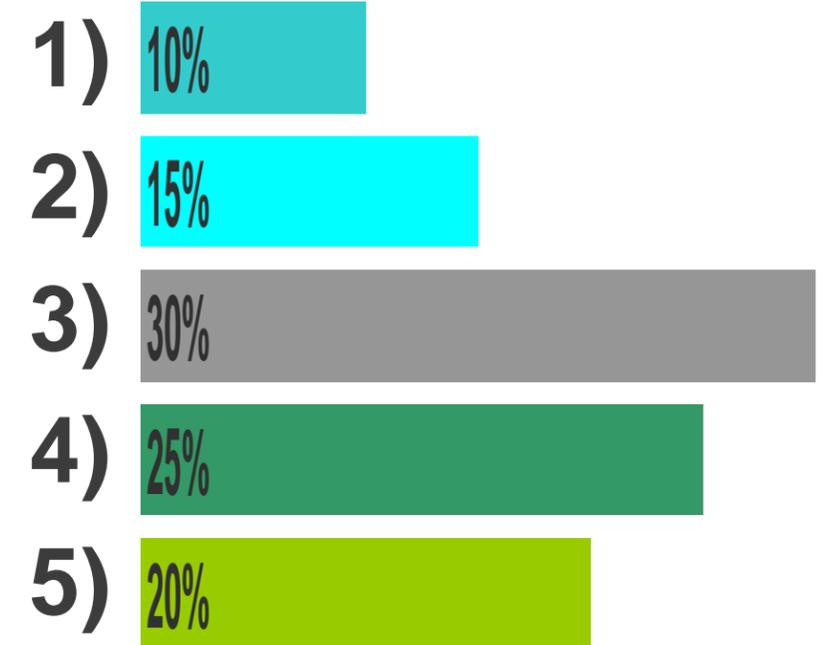
Right on Target!

VISITOR EXPERIENCE



CONCEPT 'B'

Needs Improvement.



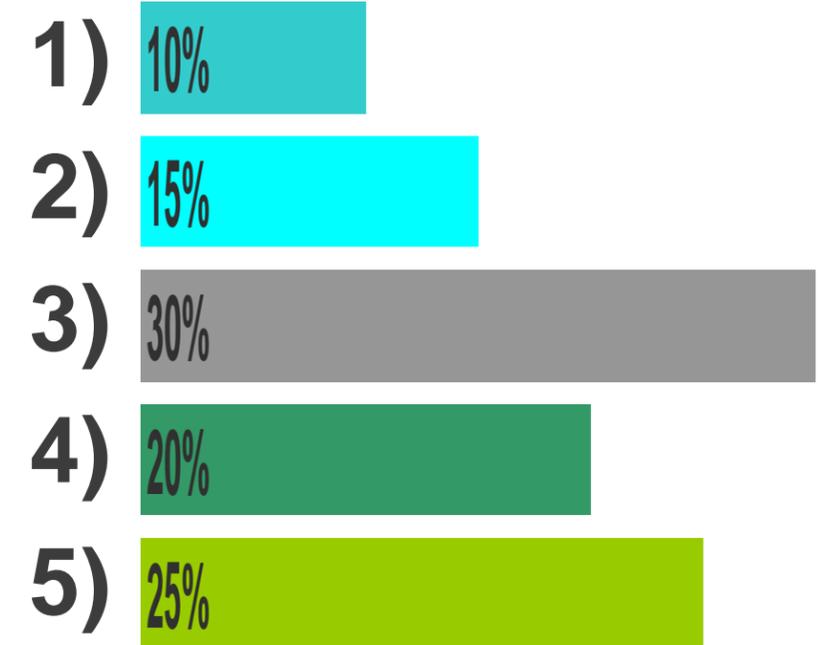
Right on Target!

CORN PALACE VIEWING



CONCEPT 'B'

Needs Improvement.



Right on Target!

FLEXIBILITY OF USE



CONCEPT 'B'

Needs Improvement.

1) 6%

2) 0%

3) 19%

4) 25%

5) 50%

Right on Target!

SIGNAGE AND IDENTITY



CONCEPT 'B'

Needs Improvement.

1) 5%

2) 0%

3) 20%

4) 50%

5) 25%

Right on Target!

LANDSCAPE AND PLANTINGS



CONCEPT 'B'

Needs Improvement.

1) 10%

2) 10%

3) 40%

4) 15%

5) 25%

Right on Target!

OVERALL OPINION OF CONCEPT

COMMENTS...

Comment Card

Mitchell 6th Avenue Plaza Master Plan



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CONCEPT 'A'

CONCEPT 'A'

Please provide additional feedback on Concept 'A' and return form to a project representative after the meeting tonight.

NEXT STEPS

FINAL CONCEPT REFINEMENT

DEVELOP PROJECT COST OPINION AND PHASING OPTIONS



THANK YOU!

