

**Corn Palace Events & Entertainment Board**  
July 14, 2016 4:00 PM  
City Hall, 612 N. Main, City Council Chambers

Vice-Chairperson Ron Kogel called the meeting to order at 4:00 p.m. Members in attendance were Ron Kogel, Sonya Moller, Stacy Giblin, Jeff Smith and Susan Kiepke. Also in attendance were Corn Palace Director Scott Schmidt, Jeri Mickelson and Laci Baumiller.

Motion by Moller, second by Giblin to approve the agenda as presented. All members present voted aye. Motion carried.

Motion by Schmidt, second by Smith to approve the June 7, 2016 minutes as presented. All members present voted aye. Motion carried.

Sponsorships were reviewed. The importance of all past sponsors being asked was discussed.

Iverson's, who received a booth as part of their sponsorship, is going to use the booth for a fund raiser. They will be doing a dunk tank for charity.

Ticket sales for the Festival, as of today, are holding steady.

The announcement for comedian Bill Engvall has been made. Tickets will go on sale at noon on July 19<sup>th</sup>, 2016. Baumiller reported there have been over a thousand hits on the web site since the announcement.

The Festival is short eight craft vendors. Anybody that knows a vendor that might be interested in participating should contact Director Schmidt.

Acts for the Freedom Stage have been confirmed as have opening acts for the main shows which will be Austin Hahn and Corey and the Fireflies.

Director Schmidt reported that more security is going to be needed. He stated that the promotion company had informed them that acts are requesting more and more security. They most probably will be requesting metal detectors in the very near future.

It was reiterated that the 5<sup>th</sup> and Main activities, such as inflatables, will be free to participants. Director Schmidt will talk to DWU about manning these activities.

It was reported that over 100,000 people have passed through the Corn Palace this year, with over 38,000 people having passed through the new education center.

Director Schmidt reported that the judges for the rodeo parade will be stationed on the balcony of the Corn Palace this year.

Respectfully submitted,

Susan Kiepke  
Secretary