

Corn Palace Events & Entertainment Board
October 27, 2016 4:00 PM
City Hall, 612 N. Main, City Council Chambers

Vice-Chairperson Ron Kogel called the meeting to order at 4:10 p.m. Members in attendance were Ron Kogel, Sonya Moller, Stacy Giblin, Jeff Smith, Nikki Fredericksen, Susan Kiepke and Kerrie Mueller (4:20 p.m.). Also in attendance were Corn Palace Director Scott Schmidt and Jeri Mickelson.

Schmidt introduced new committee member Nikki Fredericksen.

Motion by Moller, second by Giblin to approve the agenda as presented. All members present voted aye. Motion carried.

Director Schmidt submitted a breakdown of the Corn Palace Festival which showed net profit of \$26,019.26. Schmidt suggested next year there could be more Goldstar rides in the 5th and Main area. There were various rides suggested by committee members. Schmidt will contact Gold Star to see what may be available.

Schmidt reported there have been approximately \$24,000 worth of tickets sold for LeAnn Rimes Christmas show.

It was suggested the Tail Gate party for sponsors and committee members not be held during festival week. One suggestion was to hold it the Thursday before festival in conjunction with the last Downtown Thursday night. However, the event would be exclusive to sponsors and committee members.

Schmidt stated he had received good reviews from vendors regarding Judhoos and Jones & Co. playing later into the evening on Friday and Saturday nights.

Schmidt also reported that the free concert went over great with the average attendance age being around 72.

Chairperson Mueller said there were some problems with security in regards to the VIP area. The perimeter needs to be protected approximately every ten feet. She feels something needs to be done differently next year.

Motion by Kogel, second by Schmidt to approve the August 17, 2016 minutes as presented. All members present voted aye. Motion carried.

Schmidt reported a loss of \$8,713.57 on the Bill Engvall show. He stated it was a great show but may have been scheduled too closely to Corn Palace Festival and State Fair.

Tiered seating was discussed as far as ticket sales. More research will be done on the topic and presented at a later date.

At 4:45 p.m., motion by Moller, second by Schmidt to move into executive session to discuss contracts. All members present voted aye. Motion carried.

At 5:13 p.m. the committee moved out of executive session.

Motion by Mueller, second by Schmidt to appoint Scott Schmidt, Kerrie Mueller, Ron Kogel, Susan Kiepke and Stacy Giblin to an executive board. All members present voted aye. Motion carried.

Chairperson Muehler adjourned the meeting at 5:17 p.m.

Respectfully submitted,

Susan Kiepke
Secretary