

**Corn Palace Events & Entertainment Board**  
August 2, 2016 4:00 PM  
City Hall, 612 N. Main, City Council Chambers

Chairperson Kerrie Mueller called the meeting to order at 4:00 p.m. Members in attendance were Kerrie Muehler, Ron Kogel, Brad Zimmerman, Sonya Moller, Stacy Giblin, Jeff Smith and Susan Kiepke. Also in attendance were Corn Palace Director Scott Schmidt, Jeri Mickelson and Laci Baumiller.

Motion by Kiepke, second by Schmidt to approve the agenda as presented. All members present voted aye. Motion carried.

Motion by Moller, second by Kogel to approve the July 14, 2016 minutes as presented. All members present voted aye. Motion carried.

Sponsorships were reviewed at length. Director Schmidt will ask those that are not accounted for. Those that haven't gotten firm answers will re-ask.

Ticket sales for the Festival, as of today, are holding steady.

Director Schmidt has assured that everything, such as water and electricity for the vendors, is lined up for festival week.

The food vendor section is full. However, there is still room for a few craft vendors.

Muehler announced that three of the inflatables located at 5<sup>th</sup> and Main will be removed for approximately three hours late afternoon Saturday. They will be back in place by approximately 7:30 p.m.

It was stressed that just because people have the opportunity to attend the tailgate party, does not mean they get into the show free. Everybody must have a ticket to get into the show.

Schmidt announced that as of January 1<sup>st</sup>, 2017 there will be a 1% entertainment tax added to every ticket sold.

Schmidt announced that Nikki Fredericksen will be appointed as a new member of the Corn Palace Events & Entertainment Board on August 15<sup>th</sup>, 2016.

Stephanie Ellwein spoke to the Board regarding decreased sponsorships. She told the Board the festival needs to end up in the black or funding will be cut next year.

It was suggested that possible all the \$1,000 sponsors could be put into a drawing to win crowns next tickets for one of the shows.

The next meeting is set for August 17, 2016 at 4:00 p.m.

Chairperson Muehler adjourned the meeting at 5:23 p.m.

Respectfully submitted,

Susan Kiepke  
Secretary

