



Corn Palace Events & Entertainment Board
June 7, 2016 4:00 PM
City Hall, 612 N. Main, City Council Chambers

Vice-Chairperson Ron Kogel called the meeting to order at 4:00 p.m. Members in attendance were Ron Kogel, Sonya Moller, Stacy Giblin, Brad Zimmerman and Susan Kiepke. Also in attendance were Corn Palace Director Scott Schmidt, Jeri Mickelson, Laci Baumiller and Stephanie Ellwein.

Motion by Moller, second by Schmidt to approve the agenda as presented. All members present voted aye. Motion carried.

Motion by Schmidt, second by Giblin to approve the May 4, 2016 minutes as presented. All members present voted aye. Motion carried.

Director Schmidt thanked everybody that helped with the Mickey Gilley concert.

Sponsorships were reviewed. Mickelson requested that each member inform her as to who they were to ask for sponsorships.

Ticket sales for the Festival, as of today, are going pretty well.

It was discussed that the ID bracelets for the VIP table are going to need to be done differently this year.

Director Schmidt reported that the Mickey Gilley concert showed approximately a \$2,971.00 loss.

The Next Generation/Oscar Howe Art event was discussed and everybody is invited.

Director Schmidt reported there will be a coordinated lighting of the domes with music event on the next Downtown Thursday night.

The first Downtown Thursday event brought approximately \$400 into the Corn Palace and \$400 for the Lions Club.

Acts are being confirmed for the Freedom Stage. It was discussed that there could possibly be beer sales for Saturday night.

There are no confirmed opening acts for the Festival as of right now.

A diagram of the 5th and Main parking lot was presented. As of right now, there will be a large obstacle course, a large single slide, a small obstacle course, a water slide and 3 food booths. There are other things they may be added. Wesleyan will be contacted to see if they have any sports teams that would be willing to man some inflatable items/water activities.

The lights have been moved that illuminate the murals. Judging by the pictures, they will look much better at night. The turrets and small domes will be multi-colored. They can be pre-programmed for one color or many colors.

Moller reported that the Chamber had received a letter stating that a tourist was very disappointed the murals were staying the same. The person explained they stop often and enjoyed seeing the different murals each year.

Respectfully submitted,

Susan Kiepke
Secretary